VALIDATE 2022

WHERE THE VALIDATION WORLD MEETS

MEET TECH-FOCUSED VALIDATION LEADERS

TECHNOLOGY   REGULATION   PROCESS   BEST PRACTICE

SPONSORSHIP PROSPECTUS

November 16-17, 2022 | Boston | Massachusetts
Revere Hotel Boston Common

Kneat

🌐 sponsorship@validateconference.com | validateconference.com

Technology, Regulation, Best Practice

VALIDATE is an annual premier validation experience, powered by Kneat, that gathers validation and quality professionals from around the world to discover and apply validation technologies, regulations, and best practice. The theme of VALIDATE 2022 is "Data Driven Quality." You can get more information on specific sessions on the agenda page of the conference website.

VALIDATE 2022 will take place on November 16 and 17, 2022 in Boston, MA at the Revere Hotel Boston Commons.

Sponsorship Opportunities at Our Premier Industry Event

Companies who work within the validation and quality services industry functions are invited to be a part of the VALIDATE experience and can sponsor VALIDATE 2022.

By signing on as a sponsor, your company will unlock significant value. Showcase your solutions to a qualified audience of tech-focused validation and quality professionals, executives, and decision makers in the validation space. Enhance your brand with this audience and position yourself as leaders in the validation and quality services industry.

We have the ability to work with you to help with brand awareness, networking, and lead generation opportunities.

About the Attendees

The conference will look to bring together over 100 senior quality and validation professionals—from tech-focused organizations seeking services and technologies to support operations in regulated industries around the globe.

VALIDATE 2022 takes place over two days, across extensive sessions spread over two tracks and six networking opportunities, including dinners and offsite social experiences. The agenda includes a ½ day Customer Success Conference of exclusive Kneat customer sessions, including Kneat Gx product roadmap and a private networking reception.

INDUSTRY SEGMENTS REPRESENTED

- 35% Biotechnology
- 28% Pharmaceuticals
- 5% Electronic Manufacturing
- 5% Medical Devices
- 23% Other (CPG, Machinery, Tobacco, etc.)
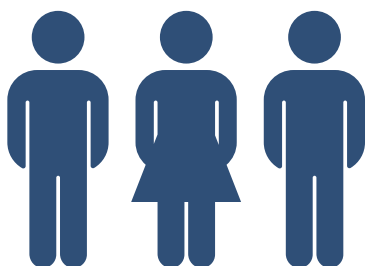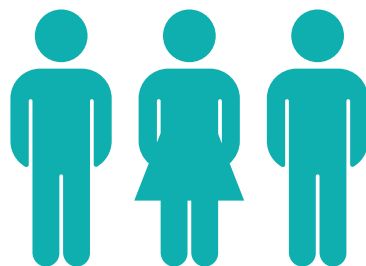
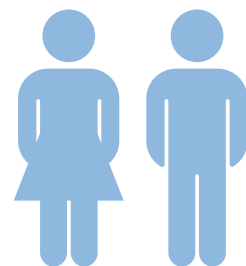| 35% | 28% | 5% | 5% | 23% |

JOB AREAS REPRESENTED

- 43% Quality
- 42% Validation
- 15% Engineering, Compliance, IT, Other
- 60% are "Senior Manager" and above

| 43% | 42% | 15% |

JOB ROLES OF ATTENDEES INCLUDE:

- Validation Engineer
- Validation Manager
- Validation Specialist
- C&Q Lead
- CQV Lead
- CSV Engineer
- Associate Director, Quality
- Associate Director, IT
- Commissioning Engineer
- Associate Manager Process Validation

- Director of Quality Assurance
- Manager of Quality Assurance
- Manager of CSV
- Manager of Validation
- Director of Global Regulatory
- Director of Engineering
- Facilities Manager
- Global Head of Validation
- VP, Operations Quality Assurance
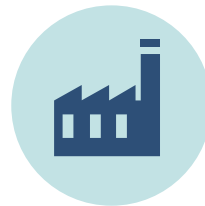
COMPANY SIZES REPRESENTED

- 48% are classified as "Strategic" which is having over 5000 employees
- 13% are classified as "Enterprise" which is having between 1000-5000 employees
- 27% are classified as "Mid-Market" which is having between 100-1000 employees
- 12% are classified as "SMB" which is having less than 100 employees

48%
Strategic

13%
Enterprise

27%
Mid-Market

12%
SMB

Sponsorship Packages

Showcase your solutions to a qualified audience of tech-focused validation and quality professionals, executives, and decision makers in the validation space by sponsoring VALIDATE 2022.

HOW IT WORKS

Build the optimal package to suit your strategic goals at VALIDATE 2022. Select a Starting Sponsorship Package to access core sponsorship benefits, then select one or more add-ons from the Basic, Standard, Premium or Diamond ranges of marketing topions to achieve your strategy goals.

SUPPORTING OUR PARTNERS

Our Partner Program is dedicated to creating value for Kneat's Partners, that's why we're offering all current Implementation Partners and Platform Partners an exclusive rate for the Starting Sponsorship Package, and 10% off their total sponsorship purchase at VALIDATE 2022.

STARTING SPONSORSHIP PACKAGE

Benefits of the starting sponsorship include:

- A booth in the Exhibit Hall over the full two-day conference, which incorporates a half day Customer Success event, exclusively for Kneat customers.
- The option to participate in the conference scavenger hunt, which will help drive traffic to sponsor booths.
- Access to a list of attendees (excluding those who opted out).
- Pre-conference brand exposure via our website, email, and social media.
- Brand exposure at the event, including company logo on rotating slides between sessions.
- Two full-conference attendee badges.
- All sponsors can purchase additional passes for $99 USD for each additional personnel.

Kneat Partners $1,500 USD
Want to become a Partner? *Learn more here*

Non Kneat Partners $2,000 USD

Optional Add-Ons

Customize your sponsorship package to suit your strategic goals with a selection of 'á la carte' add-ons. Simply pick your add-ons from the individual items listed in any of our four, tiered options—Basic, Standard, Premium, and Diamond to build your custom sponsorship package.*

BASIC	STANDARD	PREMIUM	DIAMOND
$1000 USD per Basic Option One additional, complimentary, full-conference attendee badge included with any Basic Option purchase.	**$2000 USD per Standard Option** One additional, complimentary, full-conference attendee badge included with any Standard Option purchase.	**$3000 USD per Premium Option** Two additional, complimentary, full-conference attendee badges included with any Premium Option purchase.	**$4000 USD per Diamond Option** Two additional, complimentary, full-conference attendee badges included with any Diamond Option purchase (in addition to Speaker Pass).
B1) One-minute introduction to your company + speaker introduction ahead of a session.	**S1)** Be the face of one of our networking breaks, with recognition as the break sponsor included at the end of the preceding session, and your logo displayed in the networking area.	**P1)** Breakout session sponsor: moderate a Q&A period during a session that's relevant to your audience.	**D1)** 45-minute presentation a part of the conference agenda (no more than two sessions happening concurrently at a time).
B2) Participate in a Kneat blog pre or post event. Can add a link back to your website/LP of your choice.	**S2)** Lead a roundtable discussion during lunch or one of the breaks.	**P2)** Be a panelist on one of the conference sessions that's relevant to your audience.	**D2)** Headshot booth in the networking area. We'll recognize you as the headshot sponsor of the event and you will be able to provide the opportunity for attendees to get professional headshots.
	S3) Have a speaker from your company participate in a post-conference webinar hosted by Kneat.	**P3)** Host the opening keynote. We'll recognize you as the keynote sponsor in the session introduction and include your logo on the intro and outro slides and you'll be able to provide a piece of collateral as a seat drop before the session.	
		P4) Host the off-site conference networking reception following the first day of the conference. We'll recognize you as the networking reception sponsor and provide one to two minutes for you to address the attendees.	

*Starting Sponsorship Package required. Reduced custom pricing applies for purchases of over two options.

Be a part of the experience and showcase your services and technologies to a qualified audience of tech-focused senior professionals in the validation and quality space.

To book a sponsorship package or to discuss what is right for you, please contact our **Events & Partner Marketing Manager, Madison Adams** at **sponsorship@validateconference.com**

Contact us

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